

Ammar OUWAIDA

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Career Objectives:

To join a team of dynamic and creative professionals in a proficient company where I would utilize the skills I have developed in web and graphic design simultaneously, and face daily challenges and new trends in the fast-paced world of Web.

Education:

- Attestation d'études Collégiales AEC, Graphic Design for the Web
2007-2008
Herzing College, Montreal Campus, Quebec – Canada
- Bachelor of Arts in Interior Architecture
1998-1999
Lebanese American University "L.A.U.", Lebanon.
- Bachelor of Science
1994-1998
Lebanese American University "L.A.U.", Lebanon

Languages and Computer Knowledge:

- Languages: Fluent in Arabic, English and French; spoken and written
- Operating Systems: Windows, Mac Os X
- Design: Adobe CS5; Photoshop, Illustrator, InDesign, Acrobat
- Design/coding: Adobe CS5; Flash, Dreamweaver
- Technology: XHTML, DHTML, CSS, JavaScript, Action Script 2.0
- Microsoft Office 2010: Word, Excel, PowerPoint, Outlook
- CAD Drafting and 3D Modeling: AutoCAD 2011
- Good knowledge of: 3ds Max 4.0 (rendering), Corel Draw 12.0

Professional Experience:

Designer – owner

2006- Present

Mans Design (Individual Firm), Lebanon

- Consult with clients to determine the nature and content of illustrations

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Professional Experience (cont'):

- Co-ordinate all aspects of production for print and sub-contracting
- Determine the medium best suited to produce the desired visual effect and the most appropriate vehicle for communication
- Advise in choice of colors and concepts
- Develop and conceive visual identities

Web Integrator

Jan 2009 – Dec 2009

3D Visionic, Montréal – Québec

- Responsible for web integration, HTML, Flash, and hybrid websites
- Planned, designed, modified, integrated and tested Web-site related code
- Conducted tests and performed security and quality controls
- Created and optimized content for the Web site
- Designed and integrated web interactive tools: 3D Virtual Visits / 3D Customization
- Web integration using special Content Management System CMS templates

Web Designer – Trainee

Apr – May 2008

Technology Evaluation Centers (TEC), Montréal – Québec

- Redesigned the company's website – graphical layout
- Assisted in creating and publishing Newsletters, White Papers and Articles
- Responsible for updating the current website's content, ASP environment

Designer

2005 - 2006

CS Interiors, Laval – Québec

- Consulted with clients to establish the overall look, graphic elements and content of communications materials in order to meet their needs
- Developed the graphic elements that meet the clients' objectives

Creative Head: Graphic/Architecture/Interiors

2004 - 2005

Conceptual Continuity Company, Kuwait

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Professional Experience (cont'):

- Designed and promoted the company's Corporate Greeting Cards Project
- Adopted a full study of the company's art magazine: design, layout, sections
- Studied and proposed programs and design concepts for different special events

Designer

2002 - 2004

Self-Employed, Lebanon

- Developed the graphic elements that meet the clients' objectives
- Established guidelines for illustrators or photographers
- Estimated cost of materials and time to complete graphic design

Designer

2000 - 2002

Saudi Canadian Company Fiber Optic Lighting Technology, Saudi Arabia

- Designed Signage, Logos, Murals, Paintings, etc...integrating fiber optic light
- Promoted and integrated fiber optic in custom-made furniture, night views, etc.
- Represented the company to promote and explain about fiber optic products

Interests and Activities:

- Active member in my school and university alumni associations
- Painting
- Photography
- Reading
- Swimming
- Traveling
- Internet
- Musicals